



SPONSORSHIP OPPORTUNITIES

With nearly 45,000 active members, the Firemen's Association of the State of New York (FASNY) is committed to supporting the volunteer fire service. FASNY provides education and training opportunities, advocates for state and national legislation, awards college scholarships, and provides a haven for volunteer firefighters at the FASNY Firemen's Home in Hudson. As a 501(c)(3), FASNY relies heavily upon financial contributions from the community in order to offer these resources.

By partnering with FASNY, you will help ensure the vitality and longevity of New York's volunteer fire service. As an official sponsor, your business or organization can also benefit by receiving positive exposure at FASNY trainings and other major events — including **FASNY's 147th Annual Convention** (August 9-11, 2019, in Syracuse) and **FASNY's Legislative Conference** (November 3, 2019, in Albany).

For more information, please call (800) 232-7692 or email giving@fasny.com.

Thank you for your consideration!

FIVE-ALARM PLATINUM SPONSOR - \$10,000

Prestigious recognition as the Exclusive Sponsor of FASNY's Legislative Conference PLUS major recognition as a top-level Co-Sponsor and Exhibitor at FASNY's 147th Annual Convention and select educational sessions.

FOUR-ALARM GOLD SPONSOR - \$7,500

Prestigious recognition as the Exclusive Sponsor of RecruitNY or FASNY's Heroes Awards PLUS major recognition as a top level Co-Sponsor and Exhibitor at FASNY's 147th Annual Convention.

THREE-ALARM SILVER SPONSOR - \$5,000

Prestigious recognition as major Co-Sponsor and Exhibitor at FASNY's 147th Annual Convention PLUS select training and educational sessions during Convention.

TWO-ALARM BRONZE SPONSOR - \$3,000

Prominent recognition as a Co-Sponsor and Exhibitor at FASNY's 147th Annual Convention.

BRASS EDUCATION OR TRAINING SPONSOR - \$2,000

Prominent recognition as a Co-Sponsor of a FASNY Education or Hands-On Training Series at multiple locations.

YOUTH DAY, AWARD CEREMONIES OR SCHOLARSHIP SPONSOR - \$1,500

Prominent recognition as a Youth Day Co-Sponsor or a Gerard J. Buckenmeyer FASNY Volunteer Scholarship Sponsor. FASNY award sponsorships include: Fire Service Community Achievement, Youth Awards, Teacher and Fire Safety Educator of the Year.

FASNY 147th ANNUAL CONVENTION SUPPORTER

FASNY PARTNER - \$200 up to \$1,000

- Michael D. Whelan Walk for the Firefighter Cancer Support Network Water Sponsor (\$200)
- Refreshments and Light Fare Sponsor during meeting and training breaks (\$500-\$750/day)
- Volunteer Committees Lunch Co-Sponsor (\$1,000)



EXHIBITOR - \$500

Includes one 8x8 Booth with pipe and drape, skirted table, two chairs, two lunch tickets and one business card-size listing in the program book. Space is limited. Early registration by March 29, 2019, is recommended.

ADVERTISER - Convention Program Book

- Black and white advertisements: full page \$275, half page \$165 and quarter page \$85. *(Reservation and artwork due by May 1, 2019)*
- See reverse page for advertising benefits for sponsorship levels from \$1,500 to \$10,000. *(Including placement in FASNY's award-winning magazine, The Volunteer Firefighter™)*

Sponsorship benefits continued ⇒

	Five-Alarm Platinum Sponsor	Four-Alarm Gold Sponsor	Three-Alarm Silver Sponsor	Two-Alarm Bronze Sponsor	Brass Education or Training Sponsor	Youth Day or Scholarship Sponsor	Supporter
Sponsor Benefits Summary:	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,500	\$200 Up to \$1000
Prestigious recognition as a FASNY Special Event Sponsor* <i>Includes: prominent signage displayed during sponsored event, event marketing (ads, e-blasts, press releases, video and social media posts) and a mention in post-event articles in The Volunteer Firefighter magazine</i>	Legislative Conference in November (Exclusive Sponsor) Plus...FASNY's 147th Annual Convention & Education (Co-Sponsor & Event Exhibitor)	RecruitNY or Heroes Award Ceremony (Exclusive Sponsor) Plus...FASNY's 147th Annual Convention (Co-Sponsor & Event Exhibitor)	FASNY 147th Annual Convention & Education Seminar/ Training (Co-Sponsor & Event Exhibitor)	FASNY's 147th Annual Convention (Co-Sponsor & Event Exhibitor)	FASNY Education Seminar OR Hands-On Training Series at Multiple NYS Locations TBA (Co-Sponsor)	Choose One: Youth Day (Co-Sponsor) ----- Gerard J. Buckenmeyer FASNY Volunteer Scholarship (Sponsor) ----- FASNY Awards	
Advertisement in <i>The Volunteer Firefighter™</i> magazine*  <i>Distribution 47,000+ individual FASNY members, businesses and New York State fire companies</i>	FIVE Full Page Color Advertisements	FOUR Full Page Color Advertisements	THREE Half Page Color Advertisements	THREE Quarter Page Color Advertisements	TWO Quarter Page Color Advertisements	ONE Quarter Page Color Advertisement	
Prominent exposure* during FASNY's 147th Annual Convention 	8x8 Booth with backdrop, table & chairs in Convention display area Plus...full page advertisement and logo in the program book	8x8 Booth with backdrop, table & chairs in Convention display area Plus...full page advertisement and logo in the program book	8x8 Booth with backdrop, table & chairs in Convention display area Plus...full page advertisement and logo in the program book	8x8 Booth with backdrop, table & chairs in Convention display area Plus...half page advertisement and logo in the program book	Display at sponsored training site Plus...Business listing in the program book	Business listing in the program book	Company name listed in the program book
Logo promotion on printed materials*	Logo on event-specific merchandise, signs and flyers	Logo on event-specific merchandise, signs and flyers	Logo on event-specific merchandise, signs and flyers	Logo on event-specific merchandise, signs and flyers	Logo on event-specific signs and flyers	Logo on event-specific signs and flyers	Logo on event-specific signs and flyers
Web promotion on www.fasny.com <i>8,000-10,000 visitors each month</i>	Sponsor's logo & company link included on home page	Sponsor's logo & company link included on home page	Sponsor's logo & company link included on home page	Sponsor's logo & company link included on home page	Sponsor's name listed only (no link)	Sponsor's name listed only (no link)	Sponsor's name listed only (no link)

* Company logo, booth and/or ad placement on marketing items will be negotiated and approved by FASNY at the time of sponsorship. Events at FASNY's Annual Convention, educational sessions and/or trainings are subject to change at the sole discretion of FASNY.

For more information and events schedule, please visit www.fasny.com/events