

# PHOTO GUIDELINES



In order to assure an image is suitable for all formats, FASNY offers the following guidelines when choosing or taking an image intended for publication. FASNY publications include – but are not limited to – *The Volunteer Firefighter* magazine, public releases, monthly electronic communications and web/social media sites. Send appropriate images to [photos@fasny.com](mailto:photos@fasny.com)

## **PHOTOS FROM SOCIAL WEBSITES LIKE FACEBOOK ARE NOT ACCEPTABLE.**

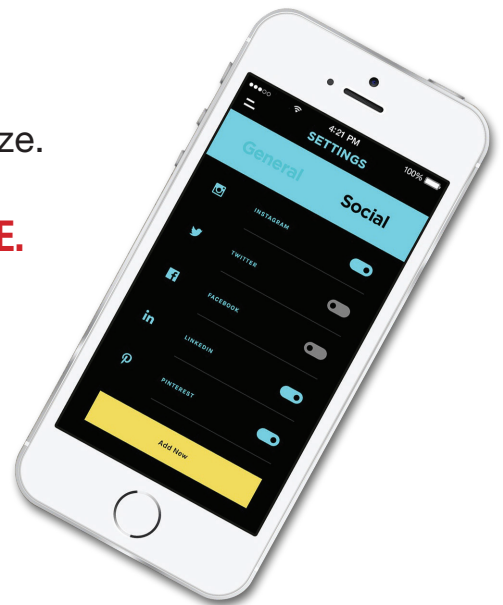
Web services often compress the files during upload and the resolution is not high enough for print.

## **IDEALLY, IMAGES SHOULD BE A RESOLUTION OF 300 DPI.**

A high-resolution JPG image is 1 megabyte or larger in size.

## **PHOTOS TAKEN WITH A MOBILE DEVICE ARE ACCEPTABLE.**

Most smartphone cameras take quality photos. Send the directly from the mobile device to [photos@fasny.com](mailto:photos@fasny.com)



***If uncertain about an image, prints can be scanned as needed.***